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## Hyde Park Blast Includes Hybrids

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(Eric Clajus)

The Hyde Park Blast is an annual community fundraiser in the area that includes running and cycling events and a Block Party finale.

But this year, the Seventh Annual Blast featured an environmental twist.

The annual four-mile RRCA Championship featured scenic residential courses.

The Hyde Park Blast also included A Blast for Kids, criterion bike race and a large evening post-race party.

"We get a great field every year," said Event Co-founder Chad Sims. "And now the other participants can enjoy the race while cooling down from their [fundraising] efforts."

Also at the event, Toyota featured its nationwide tour called "Highway to the Future: Mobile Hybrid Experience."

Hyde Park Blast attendees had the opportunity to not only tour Toyota's collection of hybrid cars but also test drive some of the vehicles.

"This tour invites consumers to learn more about the benefits and technology of hybrid vehicles as well as Toyota's environmental initiatives." said Toyota's National Engagement Marketing Manager Keith Dahl.

The Hyde Park Blast runs all day Saturday June 28.

The Men's Ohio 4-Mile RRCA Championship winner was Julius Kiptoo with the time of 18:39.

He won \$1 thousand dollars and five night stay for two in Jamaica.

Ann Alyanak won the Women's division with a time of 22:24 and received the same prize.

Proceeds go to the Leukemia Society, the Wellness Community, Give Back Cincinnati and CancerFree Kids.