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## GSI chooses Richwood

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**RICHWOOD** - GSI Commerce Inc. has chosen the Park South complex in Richwood for its newest distribution and fulfillment center, officials said Monday. It expects to create 500 jobs within three years.

Earlier this month, GSI announced plans to open the center in Boone County but had not disclosed the exact location of the 543,000-square-foot building.

GSI provides services for about 60 retailers, entertainment companies and professional sports organizations that operate e-commerce businesses. Among those are Dick's Sporting Goods, Radio Shack, Major League Baseball and NASCAR.

GSI, based in King of Prussia, Pa., will operate five such centers in Kentucky. Others are in Louisville and Shepherdsville.

GSI is the second tenant for developer IDI's Park South, close to where Interstates 71 and 75 split. The first was filtration-manufacturer Cummins Inc., which is occupying an almost 604,000-square-foot building.

"Richwood is a real healthy area in terms of logistics and distribution companies," said Karen Finan, vice president of marketing and technology projects for Northern Kentucky Tri-County Economic Development Corp. (Tri-ED). "As similar companies see certain types of companies land in Richwood, I think it attracts other similar companies."

Ultimately, Park South, which has 1.15 million square feet of space, can grow to 4 million square feet, IDI has said.

In February, Innotrac, another logistics firm serving retail and electronic-commerce clients, said it was opening a 650,000-square-foot center in Hebron. It already had a 369,000-square-foot building there.

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