

# THE CINCINNATI ENQUIRER

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Tuesday, November 21, 2006

## Local public relations awards announced

Northlich won six awards and Strata-G Communications three at the local chapter of the Public Relations Society of America's annual awards dinner last week.

Elaine Zeinner, public relations specialist for the Kenton County Public Library, was named Rookie of the Year, while Ray Buse, PR director for the Cincinnati USA Regional Chamber, was named Professional of the Year. Mike Boehmer, PR specialist at Hamilton County Job and Family Services, won the career achievement award for individual service to the chapter and the profession.

Among agencies, Northlich's public relations unit won awards for campaigns for the Ohio Tobacco Use Prevention & Control Foundation, Success by 6 and Lafarge North America. Strata-G's awards were for Maronda Homes, Husqvarna Group and the LG Action Sports USA Championships of Freestyle Motocross.

Other winners included Life's Eyes Media, Powers Agency, the Cincinnati USA Regional Chamber, Dan Pinger Public Relations, HSR Business to Business and FRCH Design.